



PROUD SUPPORTER OF



Join us
APRIL 6,
2019

SPONSORSHIP OPPORTUNITIES

On **April 6, 2019**, 2,000 runners will race the runway at Nashville International Airport for the first time in 30 years. All proceeds raised from this event will benefit **K9s for Warriors**, a nonprofit organization dedicated to providing service canines at no cost to veterans suffering from trauma as a result of military service post 9/11.

Here's an opportunity for your brand to be seen in front of **2,000 race participants**, plus spectators and media, all while supporting a great cause.

Sponsorship Level	Amount
BNA MVP (only 1) SOLD	\$ 10,000
BNA All-star	\$ 8,000
BNA Bestie	\$ 5,000
BNA Buddy	\$ 2,500
BNA Pal	\$ 1,000
Exhibitor	\$ 500

Sponsor Benefit	BNA MVP	BNA All-Star	BNA Bestie	BNA Buddy	BNA Pal	Exhibitor
Logo on t-shirt sleeve	X					
Logo at finish line	X					
Logo on race bib	X	X				
Logo on signage at bag pick-up	X	X				
Logo on website with link	X	X	X			
Logo on email blast to participants	X	X	X			
Social media post recognizing sponsors	X	X	X	X		
Logo on t-shirt back		X	X	X		
Company name (text only) on website with link				X		
Company name (text only) on t-shirt back					X	
Item in bag (sponsor to provide)	X	X	X	X	X	
Complimentary race registration	6	5	4	2	1	
Expo opportunity at bag pick-up	X	X	X	X	X	X



Nashville International Airport™



To become a sponsor email
shannon_sumrall@nashintl.com.